

HOUSTONFEST

Photo Essay

Critique Sheet – VIRTUAL EVENT

INSTRUCTIONS TO JUDGES

Please read the “Instructions to Judges” provided to you.

RULES – This is a “virtual event.”

Entry Limit: 1 entry per school (may be an individual or a group project)

Photo Limits: 10-20 photos

Contestant(s) will write an **original** story in German to accompany a series of photographs. The story may not be taken in whole or in part from any print or online source, and no advantaged or native speakers may assist with the writing of the story. Photos must be originals taken by the contestant(s). Photos may be either black-and-white or color, or a combination of both. Any size photo is acceptable. The photos may concern any subject, but the part of the story telling what is happening in each photo should be displayed directly under/over/next to the photo.

Submission Process:

1. You may choose one of two methods for assembling the photo essay:
 - a. arrange the photos and captions digitally in Google Slides, Microsoft PowerPoint, etc. OR
 - b. mount the photos and captions physically on a poster board (22" x 28", no larger, no smaller) and then take a picture of the entire poster as well as individual pictures of the photos and captions and then assemble these pictures in Google Slides, Microsoft PowerPoint, etc.
2. With either method, you must add a title slide with **your name(s)**, **school**, the event “**Photo Essay**,” and the **title of the project**.
3. Convert this file to a PDF and upload it according to the instructions provided.

See page 2 for Judging Criteria.

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Contestant(s): _____

School: _____

Judge's initials: _____

CRITERIA FOR JUDGING

1. **Originality and Creativity:** The design and story are original, creative, and clever. Photos and narrative complement each other in a creative way. (0-20 points)
2. **Language and Narrative:** The narrative is written in correct German and tells a cohesive story. The contestant(s) attempt(s) advanced structures. More credit is given for *correct* complex structures. The contestant(s) use(s) a variety of vocabulary. (0-20 points)
3. **Composition and Detail:** The photos exhibit elements of design and thought in how they are composed and how they relate to the narrative. Elements within the imagery have purpose. (0-20 points)
4. **Presentation:** Photos may show unexpected or well-executed use of software or other photographic capabilities. The photos are arranged and/or mounted professionally and creatively. Presentation adds to the overall effect of the story. (0-20 points)
5. **Overall Effect:** The project has an overall professional look and really catches your eye. It leaves a lasting impression. (0-20 points)

TOTAL POINTS: (100 possible) _____

MORE COMMENTS TO HELP THE CONTESTANTS