

HOUSTONFEST

Poster Design Critique Sheet

Contestant(s): _____

School: _____

Judge's initials: _____

INSTRUCTIONS TO JUDGES

Please read the "Instructions to Judges" sheet in your packet.

RULES

Entry Limit: 2 entries per school (may be an individual or a group project, but if 2 entries are submitted, they must be by 2 different contestants or groups of contestants)

Size Limit: 1 piece of 22" x 28" poster board, no larger and no smaller

The poster may be about any German-related topic. There must be at least 10 different German words on the poster, or at least 10 words forming a complete German sentence or phrase. Posters must be made by hand-drawing and/or with hand-made extras. No computer-made posters will be accepted. The name(s) of the contestant(s), the school, and the city must be on the back of the poster.

CRITERIA FOR JUDGING

1. **Originality and Creativity:** The poster is original, creative, and German-related. The language and design complement each other in a clever way. (0-20 points)
2. **Language:** The contestant(s) use(s) a variety of vocabulary. All words are in German and spelled correctly. Consider use and complexity of language. (0-20 points)
3. **Design:** The poster was designed with effective use of color/contrast, space, and balance. While it may contain common images, the layout and design make it very unique. (0-20 points)
4. **Presentation:** The poster looks professional and neat and makes good use of media. (0-20 points)
5. **Overall Effect:** The poster is eye-catching and leaves a lasting impression. Someone would want to display this poster. (0-20 points)

TOTAL POINTS: (100 possible) _____

MORE COMMENTS TO HELP THE CONTESTANTS (Write on the back if necessary.)